YOUTH DEVELOPMENT 
EXECUTIVES OF KING COUNTY
2017-2019 Strategic Plan

Strengths: We believe that every young person has strengths and potential to be realized.

Building Bridges: We build bridges between our organiza-
tions and across systems to create an ecosystem of supports
for young people. We stay engaged to find solutions and
support their implementation.

Racial Equity: We are committed to building a society where
race is not a predictor of one’s success. We must address
racism and racial inequities in our own organizations and
institutions while also working for the policies, programs and
systems in other sectors that will lead to optimum outcomes
for all.

Opportunity for All: We seek to close opportunity gaps and
ensure access to high quality opportunities are available to
all—especially those who need them most.

Innovation: We innovate, challenge norms, and disrupt long
standing practices to create better pathways for our organi-
zations and the youth they serve.

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MISSION
Our mission is to build and unify the youth development sector.

VISION
Our vision is that every young person has the opportunity and support they need to learn, lead, connect, contribute, and thrive.

WHO WE ARE
YDEKC membership is comprised of Executive Directors, CEOs, and other key leaders of non-profit organizations directly serving youth ages 5 through young adulthood within King County.

206-336-6910
ydekc.org
info@ydekc.org
801 23rd Ave S, Suite A
Seattle, WA 98144

Programmatic Strategy: Advocacy
We advocate for policy changes that address youth development field needs and King County youth issues, as determined by emerging issues and membership.

Programmatic Strategy: Field Building
We build tools, disseminate effective practices, and foster skills that support leadership, racial equity, and organizational development.

Programmatic Strategy: Cross-Sector Convening
We lead, convene, and partner in cross-sector collaboration and partnerships.

Whole Day - Convene and participate in cross-sector conversations and partnerships with K-12, funders, and other relevant sectors about wrap-around services, expanded learning opportunities and summer learning.

Whole Child - Convene and participate in cross-sector collaboration about the importance of holistic outcomes and social emotional learning (SEL).

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Racial Equity - Share resources, foster skills, and create dialogue within the youth development field and membership organizations that supports the increase of racial equity focused policies, practices and partnerships for youth in King County.

Leadership & Organizational Development - Foster leadership and management skills in current and future leaders within the youth development field.

Measurement and Evaluation - Build measurement and evaluation efficacy in member organizations.

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Public and Private Funder and Leadership Alignment - Convene and participate in, on behalf of the youth development field in King County, cross-sector conversations and partnerships with funders and other decision makers.

Organizational Strategy: Increase member engagement, representation, and two-way communication for governance and accountability.

Member Engagement - Build a Membership Engagement and Communications Plan.

Representation - Ensure Advisory Board and committees are diverse and representative of membership.

Governance - Continue to hone governance structure, including decision-making procedures and policies.

Partnerships - Develop a “Friends or Partners of YDEKC” designation to recruit the strategic partners who are not eligible for membership.

Operational Strategy: Put into place fundraising practices and operational procedures that support organizational sustainability.

Diversity Funding - Fundraise to support an annual budget that is in alignment with strategic priorities and establish diversified funding streams.

Racial Equity - Engage in internal racial justice and racial equity work on a staff and Advisory Board.

Shared Relationships - Develop strategies and determine ways YDEKC’s critical relationships can be fostered and shared across staff, leadership, and broader membership.

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