



COMMUNICATION OF SURVEY RESULTS WORKSHEET

Once you have collected survey data from stakeholders, think about how you will communicate what you have learned. It is likely that different audiences will require different messaging strategies. For funders, you might want to focus on what is going well and what requires additional investment. For staff, you might want to focus on findings that have implications for day-to-day program activities. For young people, you might want to focus on areas where you can take action. Use the table below to sketch out possible communication strategies:

Stakeholder Group	Key Messages	Communications Format and Media
<i>Think in terms of audience types. Who has a stake in your program?</i>	<i>What findings will most interest this group? What do they care about?</i>	<i>How does this group receive information?</i>