

RESOURCE LIST: RACIAL EQUITY IN DATA REPORTING

Whether you are reporting on community needs and assets, youth program participation, or youth and family outcomes, race is likely to be a factor that is relevant to the story you are telling. It is therefore important that you bring a racial equity lens to your reporting. At the most basic level, this means framing your story in a way that acknowledges structural and systemic barriers to equitable outcomes. The resources listed below provide useful guidance on reporting data in a way that supports racial equity and social justice.



Advancing Better Outcomes for all Children: Reporting Data Using a Racial Equity Lens, <https://www.aecf.org/resources/more-race-matters-occasional-updates-3/>

This resource from the [Annie E. Casey Foundation](#) provides practical advice on designing and reviewing data presentations to ensure that they mobilize public will in favor of reducing disparities. This report is part of a larger [Race Matters Toolkit](#).

Race Reporting Guide: A Race Forward Media Reference, <https://www.raceforward.org/reporting-guide>



Though intended primarily for journalists, this guide from [Race Forward](#) provides general tips and topic-specific information on writing about race. The discussion of common harmful discourse practices is particularly useful. Race Forward

Let's Talk about Race: How Racially Explicit Messaging Can Advance Equity, <https://www.racialequityalliance.org/wp-content/uploads/2018/05/Lets-Talk-About-Race.pdf>

This guide from the Center for Social Inclusion describes the use of an affirm-counter-transform messaging framework that is explicit about race as a way to build support for policies that support racial equity.



GARE Communications Guide: Commit to Action, <https://www.racialequityalliance.org/wp-content/uploads/2018/05/1-052018-GARE-Comms-Guide-v1-1.pdf>

The [Local and Regional Government Alliance on Race and Equity](#) has produced this toolkit for governments and others who want to promote racial equity through formal and informal communication. Includes specific examples of the Affirm-Counter-Transform messaging framework in action.