

Renew Best Starts for
KIDS
YES on KC Prop 1

2021 Campaign Overview & Messaging

Homelessness Prevention **\$21 million**

Investing Early (P-5) **50%**

Sustaining the Gain (5-24) **35%**

Communities Matter **10%**

Data and Evaluation **5%**

Current BSK Investments



Maintain What We Are Doing

- *Invest Early - Prenatal to Five*
- *Sustain the Gain – Five to 24*
- *Communities of Opportunity*
- *Youth and Family Homelessness Prevention*

Build On Success

- *Out Of School Time Programs (5-12)*
- *Up to 4 School Based Health Centers*
- *Transitions to Adulthood (14-24)*

Proposed BSK Levy



New Investment in Child Care

- *Create new child care subsidy to make child care more affordable for more than 3,000 low-income families*
- *Establishes a new child care Wage Project to increase the ability of child care workers to earn a living wage in King County as they care for the region's children at a critical time in children's lives*

Increase from 14 cents per \$1,000 assessed value to 19 cents

Proposed BSK Levy



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Thank You!